JOURNAL OF BUSINESS ADMINISTRATION

Cumulative Index, Volumes 1 to 14, 1969-1983/84 - by author

Volume	1:1	Summer	1969
Volume	1:2	Winter	1969/70
Volume	2:1	Fall	1970
Volume	2:2	Summer	1971
Volume	3:1	Fall	1971
Volume	3:2	Spring	1972
Volume	4:1	Fall	1972
Volume	4:2	Spring	1973
Volume	5:1	Fall	1973
Volume	5:2	Spring	1974
Volume	6:1	Fall	1974
Volume	6:2	Spring	1975
Volume	7:1	Fall	1975
Volume	7:2	Spring	1976
Volume	8:1	Fall	1976
Volume	8:2	Spring	1977
Volume	9:1	Fall	1977
Volume	9:2	Spring	1978
Volume	10:1,2	Fall	1978/Spring 1979
Volume	11:1,2	Fall	1979/Spring 1980
Volume	12:1	Fall	1980
Volume	12:2	Spring	1981
Volume	13:1,2	1982/83	
Volume	14:1,2	1983/84	

Acton, J.P., Hosek, J.R., McKay, D.J.	The Effect of Rates on the Pattern of Industrial Electricity Consumption	14:1,2
Acton, J.P., Mitchell, B.M., Manning, W.G.	Peak Load Pricing of Electricity	10:1,2
Aidag, R.J., Jackson, D.W. Jr.	Assessment of Attitudes Toward Social Responsibilities	8:2
Aliber, R.Z.	Oil and the Money Crunch	7:1
Altman, E.I., Lavallee, M.Y.	Business Failure Classification in Canada	12:1
Anderson, F.J.	Resource Allocation Issues in the North American Forest Sector	11:1,2
Atkinson, S.E., Halvorsen, R.	Automatic Price Adjustment Clauses and Input Choice in Regulated Utilities	12:2

Baldwin, J.R.	Federal Regulation and Public Policy in the Canadian Petroleum Industry: 1958-1975	13:1,2
Ball, D.A.	"The Triangle of Domination," The LDC's Answer to the Multinationals	7:1
Banford, N.C., Knetsch, J.L., Mauser, G.A.	Feasibility Judgements and Alternative Measures of Benefits and Costs	11:1,2
Baram, G.	On the Application of Feedback Control and State Variables Theories to Production Inventory Systems	4:1
Barron, F.H., Joy, O.M.	A Behavioral Model for Risky Decisions	4:1
Barry, L.	Interprovincial Electrical Energy Transfers: The Constitutional Background	12:2
Beged Dov, A.G.	Some Computational Aspects of the M Paper Mills and P Printers Paper Trim Problem	1:2
Behrman, J.N.	The Multinational Enterprise as a Means of Economic Sharing	7:1
Bell, J.	Government Oil Companies: "Quo Vadis"?	13:1,2
Berczi, A., Smith, L.A.	Convergence of Mixed Strategy Solutions of Two Person Zero Sum Games	3:1
Berkowitz, M.K.	Incentive Schemes for Encouraging Solar Heating Applications in Canada	10:1,2
Berkowitz, N.	Missing Elements in Canadian Energy Policy	12:2
Bernard, J.-T.	An Analysis of Recent Federal Tax Changes Affecting the Canadian Mining Industry	11:1,2
Bernardo, J.J.	A Linear Assignment Formulation of the Multi-Attributed Purchase Division	7:2
Berndt, E., Kesselman, J.R., Watkins, G.C.	Tax Normalization, Regulation, and Economic Efficiency	12:2

Berry, R.S.	Energy Analysis for Energy Policy	10:1,2
Bettman, J.R., Nakanishi, M.	The Interrelationships Among Perceived Risk, Information, and the Acceptable Brand Set	5:1
Beveridge, S.	The Casual Nexus Between Stock Prices and the Money Supply in Canada	9:1
Blair, P., Cassell, T., Edelstein, R.	Optimal Investments in Geothermal Electricity Facilities: A Theoretic Note	12:2
Bourgeois, J.C., Haines, G.H., Jr.	The Effect of Confidence Judgements on Perceptual Structure	9:1
Brooks, D.B.	Choosing an Energy Future for Canada	10:1,2
Brooks, D.B., Paproski, D.M.	Long-term Energy Growth in a Conserver Society	13:1,2
Burke, R.J.	Employee Satisfaction and Bases of Supervisory Power: Occupational Differences	3:2
Burke, R.J.	Occupational and Life Strains, Satisfaction, and Mental Health	1:2
Burke, R.J.	Receiving and Giving Help with Work and Non-Work Related Problems	6:2
Burke, R.J., Belcourt, M.I.	Managerial Role Stress and Coping Responses	5:2
Burke, R.J., Weir, T.	Managers' Perceptions of Effective and Ineffective Non-Helpers	8:1
Burton, R.M., Laughhunn, D.J.	A Make-Buy Decision in a Production Planning Context	1:2
Calvet, A.L., Lefoll, J.	The CAPM under Inflation and the Performance of Canadian Mutual Funds	12:1
Campbell, H., Scott, A.	Alternative Policies Towards Frontier Mining Projects with Adverse Social Consequences	11:1,2
Capon, N., Holbrook, M., Hulbert, J.	Industrial Purchasing Behavior: A Reappraisal	4:1

Capon, N., Holbrook, M., Hulbert, J.	Some Final Comments	4:1
Carr, J.L., Halpern, P.J., McCallum, J.S.	Meiselman's Error Learning Model: Some Further Canadian Evidence	8:1
Chambers, A., McLeod, J.	Can British Columbia's Sustained Yield Units Sustain the Yield?	11:1,2
Charest, G.	Return to Dividend Changing Stocks on the Toronto Stock Exchange	12:1
Charest, G.	Returns to Splitting Stocks on the Toronto Stock Exchange	12:1
Chen, G.K.C.	Structural Constraints of Organizational Communication Systems	2:1
Cicchetti, C.J., Reinbergs, M.	Opportunities for Canadian Energy Policy	10:1,2
Clawson, M.	An Eclectic and Inclusive Approach to Resource Policy Analysis	11:1,2
Copes, P.	The Evolution of Marine Fisheries Policy in Canada	11:1,2
Copp, D., Levy, E.	Value Neutrality in the Techniques of Policy Analysis: Risk and Uncertainty	13:1,2
Cross, M.L.	The Political Appropriation of an Open Access Resource	11:1,2
Crouch, E., Wilson, R.	Estimates of Risks	11:1,2
Darden, W.R.	Comparison of Canonical Correlation and Discriminant Analysis: A Business Research Example	6:1
Daub, M., Savage, G.	A Note on the Predictive Power of Selected Canadian Leading Indicators	5:1
Dewees, D.	Energy Policy and Consumer Energy Consumption	12:2
Dexter, A.S., Brumelle, S.L.	A Simplification of the M/M/1 Feedback Queueing Model	7:2

Dipchand, C.R.	Meisleman's Error Learning Model in Canada	7:2
Dipchand, C.R.	The Influence of the Coupon Rate on Corporate Bond Yields	6:1
Dornoff, F.J., Tatham, R.L.	Perception of Self, Friend, and Store	2:2
Dunbar, R.L.M., Goldberg, W.H.	Crisis Development and Strategic Response in European Corporations	9:2
Dunn, M.J., Harnden, B.M., Maher, P.M.	The Use of Technological Forecasting Techniques in Canada: A Research Note	7:2
Edwards, G.	Canada's Nuclear Dilemma	13:1,2
Etgar, M.	Differential Strategies in Interchannel Competition	8:2
Evans, J.L., Ritchie, J.R.B., McDougall, G.H.G.	Energy Use and Consumer Behavior. A Framework for Analysis and Policy Formulation	10:1,2
Evans, M.G., McKee, D.	Some Effects of Internal Versus External Orientations Upon the Relationships Between Various Aspects of Job Satisfaction	2:1
Farley, J.W., Howard, J.A., Lehmann, D.R.	Evaluating Test Market Results: Buyer Behavior Analysis in Argentina	5:2
Farmer, R.N.	Thinking Small in a Multinational World	7:1
Fayerweather, J.	A Conceptual Scheme of the Interaction of Multinational Firm and Nationalism	7:1
Ferber, R.	The Responsibilities of Marketing	2:1
Findlay, M.C. III, Danan, A.A.	A Free Lunch on the Toronto Exchange	6:2
Fisher, A.C.	Resource Depletion and the Welfare of Future Generations: A Short Survey	11:1,2
Ford, N.M., Ozanne, U.B., Churchill, G.A. Jr.	Determinants of Service Station Closings	2:1

Fowler, D.J., Rorke, C.H., Jog, V.M.	Thin Trading and Beta Estimation Problems on the Toronto Stock Exchange	12:1
Gagnon, J.-M.	A Note on Tax Depreciation	7:2
Gannon, M.J.	A Factor Analytic Approach to the Measurement of Performance in Multi-Unit Service Organizations	2:2
Georgescu-Roegen, N.	Energy and Matter in Mankind's Technological Circuit	10:1,2
Gochet, W., Smeers, Y.	The Marketing Mix Problem as a Special Class of Non-linear Program	5:2
Grant, D.	Investment Performance of Canadian Mutual Funds: 1960-1974	8:1
Grassmann, W.K.	Relational Regression	5:1
Gray, J.L., Roos, L.L.	Some Attitudes of the Young Blue Collar Worker in Canada	6:2
Haigh, J.A., Krutilla, J.V.	Towards a Coherent Public Lands Management Philosophy	11:1,2
Heffernan, K.D., Lave, L.B.	Energy Development versus Environmental Quality	13:1,2
Helliwell, J.F., Cox, A.	Wood Wastes as an Energy Source for the B.C. Pulp and Paper Industry: Economic Implications and Institutional Barriers	10:1,2
Helliwell, J.F., Duncan, B.C.E., Hendricks, K., McRae, R.N., May, G., Williams, D.B.C.	An Integrated Simulation Approach to the Analysis of Canadian Energy Policies	10:1,2
Hillis, W.E.	Forestry, Technology and Society - Their Independence	14:1,2
Hindmarch, S., Jentsch, D., Drew, D.	A Note on Canadian Stock Returns and the Weekend Effect	14:1,2
Hirst, E., Jackson, J.R.	Future Energy Use in Residential and Commercial Buildings: Energy Conservation and Economics	10:1,2

Holling, C.S.	Myths of Ecological Stability: Resilience and the Problem of Failure	9:2
Holsti, O.R.	Limitations of Cognitive Abilities in the Face of Crisis	9:2
Hoskins, C.G., Dunn, M.J.	The Economic Evaluation of Capital Expenditure Proposals Under Uncertainty: The Practice of Large Corporations in America	6:1
Hosteland, J.E., Lonnstedt, L., Randers, J.	National Strategies to Limit the Industrial Use of Wood to the Sustainable Forest Growth	11:1,2
Houston, F.S.	An Econometric Analysis of Positioning	9:1
Howe, M.E., McCallum, J.S.	The Term Structure of Interest Rates in Canada: The Empirical Evidence	12:1
Jolivet, V.	The Required Rate of Return and the Cost of Capital	1:1
Kamerschen, D.R.	Maximization and Business Behavior	1:2
Kamerschen, D.R.	Trends in Concentration	3:2
Kamerschen, D.R., Pascucci, J.J.	The Influence of Corporate Control on Dividend Policy	2:2
Kamerschen, D.R., Wallace, R.L.	Further Evidence on the Regulation of Electric Utilities	3:2
Khandwalla, P.N.	Crisis Responses of Competing Organizations	9:2
Khoury, N.T.	Historical Return Distribution Bonds: 1950-1975	12:1
Khoury, N.T., Smith, K.V.	Dividend Policy and the Capital Gains Tax in Canada	8:2
Kinnear, T.C., Taylor, J.R.	Identifying Ecological Buying Segments Through Attitude Measurement	5:2
Kirby, M.J.L., Kroeker, H.V.	The Politics of Crisis Management in Government: Does Planning Make Any Difference?	9:2
Knelman, F.	The Geopolitics of Oil	12:2

Knight, R.M.	The Use of Incentive Contracts in Venture Capital Investments	4:2
Kobrin, S.J.	The Expropriation of Natural Resource-Based Investment in the Developing Countries 1960-1976	11:1,2
Kryzanowski, L., Phelan, K.W.	TSE Performance on New Seasoned Natural Resource Equity Issues, 1965-69	9:1
Kuenne, R.E.	A Short-Run Demand Analysis of the OPEC Cartel	10:1,2
Kujawa, D.	Transnational Industrial Relations and the Multi-national Enterprise	7:1
Larkin, P.A.	The Invisible Hand: Commerce as a Factor in Fisheries Management	11:1,2
Laughhunn, D.J., Lyon, H.L.	The Feasibility of Tax Induced Price Increases as a Deterrent to Cigarette Consumption	3:1
Lavkulich, L.M.	Land - Our Threatened Resource	11:1,2
Lawson, W.M.	Market Efficiency: The Trading of Professionals on the Toronto Stock Exchange	12:1
Laxer, J.	The Three-Sided Struggle for Power in Shaping Canadian Petroleum Policy	13:1,2
Lehmann, D.R.	Evaluating Marketing Strategy in a Multiple Brand Market	3:1
Lehmann, D.R.	Individual Voter Evaluation of Government Programs	4:2
Lessig, V.P.	Market Segmentation: Theory and Research	3:2
Levi, M.D.	Oil and the Real Crunch	7:1
Levitt, T.	A Bayesian Reanalysis	4:1
Liefeld, J.P.	Functional Professionalism and Decision Making	1:1
Linneman, R.A., Klein, H.E., Brightmore, R.A.	The Use of Multiple Scenarios by Canadian Firms	14:1,2

Locander, W.B., Scamell, R.W.	A Planning Model for Multiple New Product Introductions	7:2
Locander, W.B., Scamell, R.W.	An Evaluative Model to Identify Weak Products for the Elimination Decision	8:2
Lovins, A.	Electric Utility Investment: Excelsior or Confetti?	12:2
Lyon, H.L., Burgess, R.C.	Estimates of Effective Buying Income Elasticities in Canadian and United States Metropolitan Areas	6:2
Lyon, H.L., Ivancevich, J.M.	Dummy Variables: A Practical Aid in Sales Forecasting	1:2
Malko, J.R., Ray, D.J., Hassig, N.L.	Time-of-Day Pricing of Electricity Activities in Some Midwestern States	12:2
Margolick, M., Helliwell, J.F.	Electricity Generation from Wood Wastes in British Columbia	13:1,2
Martin, D.D., Kearney, W.J.	External Policy and Control in Large Scale National Trade Associations	1:1
Mason, J.B., Mayer, M.L., Baker, T.	Shift and Share Analysis: An Approach to Measuring Growth Patterns in Retailing	1:1
Maxwell, S.R., Evans, M.G.	An Evaluation of Organizational Development: Three Phases of the Managerial Grid	5:1
McCallum, J.S.	On the Amortization of Discounts and Premia on Bond Investments	9:1
Melvin, J.G.	Energy: The Future Has Come	12:2
Mikdashi, Z.	The Multinational Enterprise in Natural Resource Industries: Smoothing the Transition to a New Order	7:1
Mirus, R.	Transactions Costs in the Foreign Exchange Market	8:1
Mishan, E.	Faith, Capitalism and Technology	14:1,2
Mishan, E.	The Use of DPV in Public Investment Criteria: A Critique	11:1,2
Moinpour, R., Wiley, J.B.	Application of Multi-Attribute Models of Attitude in Marketing	5:2

Morgan, I.G.	Dividends and Stock Price Behaviour in Canada	12:1
Morin, R.A.	Market Line Theory and the Canadian Equity Market	12:1
Mumey, G.A.	The Monetary Interest Rate: Inflation Rate Relation	2:1
Munro, G.R.	Extended Fisheries Jurisdiction and Distant Water Nations: The Coastal State Perspective	11:1,2
Naert, P.A.	Observations on Applying Marginal Analysis in Marketing: Part I	4:1
Naert, P.A.	Observations on Applying Marginal Analysis in Marketing: Part II	4:2
Neave, E.H., Lerner, E.M.	Recurring Allocation Decisions and the Theory of the Firm	3:1
Nemetz, P.N.	Energy Crisis - Policy Response	12:2
Nemetz, P.N.	Energy: Ethics, Power and Policy	13:1,2
Nemetz, P.N.	Energy Policy - The Global Challenge	10:1,2
Nemetz, P.N.	Introduction and Overview	14:1,2
Nemetz, P.N.	Introduction et abrege	13:1,2
Nemetz, P.N.	La crise de l'energie et la politique gouvernementale	12:2
Nemetz, P.N.	La politique des ressources: perspectives internationales	11:1,2
Nemetz, P.N.	Politiques energetiques - le defi mondial	10:1,2
Nemetz, P.N.	Resource Policy: International Perspectives	11:1,2
Nemetz, P.N., Uyeno, D.H., Vertinsky, I.	National Energy R&D Decision Making - Overview of a Methodology	10:1,2
North, K.	Canadian Oil and Gas - Surplus or Shortage?	10:1,2
Oshikawa, S.	Consumer Behavior Before and After Purchase	1:1

Pearse, P.H.	Property Rights and the Regulation of Commercial Fisheries	11:1,2
Pedersen, K.G., Fleming, T.	Education Under Siege: Academic Freedom and the Cult of Efficiency	14:1,2
Peterson, R.A., Sharp, L.K., Buntin, L.J.	A Note on the Effect of Special Offers	6:1
Pollay, R.W.	Only the Naive are Transitive Decision Makers	2:1
Quirin, G.D.	Canadian Energy Financing Policy	10:1,2
Rados, D.L.	Judging Mathematical Models in Marketing	5:1
Raduchel, W.	The Energy Crisis: Economic Policy in a Media Age	13:1,2
Root, F.R.	A Conceptual Approach to International Business	1:1
Rorke, C.H., Love, C.E.	Note Concerning the Availability of the Study: Some Indices and Rates of Return to Canadian Equity Investment for the period January 1951 to 1967	6:1
Rorke, C.H., Wills, I., Hagerman, R.L., Richmond, R.D.	The Random Walk Hypothesis in the Canadian Equity Market	8:1
Rosenberg, L.J.	Proxies and Protest: A Behavioral Approach	5:2
Ross, I.	Structure and Information Seeking Personality in Consumer Decision-Making	3:2
Rugman, A.M.	A Note on Internationally Diversified Firms and Risk Reduction	7:1
Safavi, F.	Latin American Management Education in 1980: A Growth-Inhibiting Constraint Upon Regional Developments	7:1
Schendel, D.E., Weiss, D.K., Summers, J.O.	Testing Stochastic Process Models	5:1

Scott, R.H., Thompson, W.	The Canadian Economy, 1950-1970	4:2
Sherbiny, N.A.	Arab Oil and International Business: Future Implications	7:1
Siddall, E.	Uranium and Coal as Low-Cost Energy Sources - The Safety Issue	12:2
Simmonds, K.	Canada and the Multinationals: Quiet Alliance Not Silent Surrender	7:1
Simmonds, W.H.C.	Maintaining Confidence During Prolonged Change: The Case of Energy	10:1,2
Singh, S.P., Krishna, V., Coombs, D.	An Analysis of General Movement in Stock Prices	4:1
Smart, C.F., Stanbury, W.T.	Executive Summary (French Translation: Resume de L'Etude)	9:2
Smart, C.F., Thompson, W.A., Vertinsky, I.	Diagnosing Corporate Effectiveness and Susceptibility to Crises	9:2
Smith, J.G.	The Renewable Energy Business Sector in Canada: Structure, Performance and Prospects	10:1,2
Smith, K.V., Khoury, N.T.	Effective Diversification by Canadian and United States Mutual Funds	4:2
Smith, L.D., Murphy, G.J.	Earnings Forecasting - Investment Analysts Versus Exponential Smoothing Models	8:1
Starbuck, W.H., Greve, A., Hedberg, B.L.T.	Responding to Crises: Theory and the Experience of European Business	9:2
Sterling, R.R	Accounting Research, Education and Practice-Conflicts, Compromises or Complements	4:2
Sterling, R.R.	Measuring Income and Wealth: An Application of the Relevance Criterion	3:2

Storey, R.C.	The Effects of Firm Performance, Role, and the Firm X Individual Performance Interaction on Satisfaction in a Stable Environment	7:2
Strachan, W.R.	The Development of Canadian Energy Policy 1970-1982 - One Man's View	14:1,2
Sturdy, J., Nemetz, P.N., Uyeno, D., Vertinsky, I., Vertinsky, P., Vining, A.	An Adaptive Information Policy for Management of Chemical Risks in the Environment	11:1,2
Sweeney, J.L., Weyant, J.P.	The Energy Modeling Forum: Past, Present and Future	10:1,2
Teece, D.J.	A Behavioural Analysis of OPEC: An Economic and Political Synthesis	13:1,2
Theil, H.	On the Measurement of a Person's Status in a Business Organization	2:2
Thompson, M., Mitchell, V.F.	Canadian Contributions to Business Administration Journals, 1970-1974	8:1
Tsuru, S.	Energy Policy and Environmental Considerations in Japan	10:1,2
Tuggle, F.D.	Decision Making Under Uncertainty: Empirical Tests of Normative Theory	4:1
Tuggle, F.D., Swinth, R.L., Fegan, C.B.	Coping with Ill-Defined Decisions and Problems	6:2
Turner, R.E., Neuman, C.P.	Dynamic Advertising Strategy: A Managerial Approach	7:2
Ulph, A., Folie, M.	An Economic Analysis of Oil Self-Sufficiency in Australia	12:2
Vertinksy, P.	The Use of Mass Communication Strategies to Promote Lifestyle Change: The Case of Energy Conservation in Canada	10:1,2
Vitt, L.D.	The Aggregate Scheduling Problem	2:2

Walker, O.C. Jr., Churchill, G.A., Ford, N.M.	Reactions to Role Conflict: The Case of the Industrial Salesman	3:2
Walter, G.R.	Forecasting Metropolitan Markets: From Art to Science	1:2
Watkins, G.C.	A Note on Interest Rates and Resource Depletion	10:1,2
Waverman, L.	The Distribution of Resource Rents: For Whom the Firm Tolls	12:2
Weiss, D.L., Houston, F.S.	Measuring the Effects of Brand Loyalty Behavior	6:1
Weiss, D.L., Windal, P.M.	Consumer Choice Modeling: Comment and Proposal	8:2
Whitmore, G.A.	The Theory of Skewness Preference	6:2
Williams, D.	Environmental Protection in the United Kingdom	12:2
Willson, B.F.	An Assessment of the National Energy Program 1980	13:1,2
Wish, J.R.	Students in the Community: "Doing It" Through Beachhead College	3:1
Wortzel, L.H.	Brand Differentiation: A Methodology for Measurment Advertising	1:1
Yoran, A.	Tax Planning in International Transactions: Presentation of the Process and Prediction of Trends and Developments in the 1980's	7:1
Zivnuska, J.A.	Public Policy, Timber Supplies, and the Canadian-U.S. Forest Products Trade	11:1,2

JOURNAL OF BUSINESS ADMINISTRATION

Cumulative Index, Volumes 1 to 14, 1969-1983/84 - by title

A Bayesian Reanalysis	Levitt, T.	4:1
A Behavioral Analysis of OPEC: An Economic and Political Synthesis	Teece, D.J.	13:1,2
A Behavioral Model for Risky Decisions	Barron, F.H., Joy, O.M.	4:1
A Conceptual Approach to International Business	Root, F.R.	1:1
A Conceptual Scheme of the Interaction of Multinational Firm and Nationalism	Fayerweather, J.	7:1
A Factor Analytic Approach to the Measurement of Performance in Multi-Unit Service Organizations	Gannon, M.J.	2:2
A Free Lunch on the Toronto Exchange	Findlay, M.C., Danan, A.A.	6:2
A Linear Assignment Formulation of the Multi-Attributed Purchase Division	Bernardo, J.J.	7:2
A Make-Buy Decision in a Production Planning Context	Burton, R.M., Laughhunn, D.J.	1:2
A Note on Canadian Stock Returns and the Weekend Effect	Hindmarch, S., Jentsch, D., Drew, D.	14:1,2
A Note on the Effect of Special Offers	Peterson, R.A., Sharp, L.K., Buntin, L.J.	6:1
A Note on the Predictive Power of Selected Canadian Leading Indicators	Daub, M., Savage, G.	5:1
A Note on Interest Rates and Resource Depletion	Watkins, G.C.	10:1,2
A Note on Internationally Diversified Firms and Risk Reduction	Rugman, A.M.	7:1
A Note on Tax Depreciation	Gagnon, J.-M.	7:2
A Planning Model for Multiple New Product Introductions	Locander, W.B., Scamell, R.W.	7:2

A Short-Run Demand Analysis of the OPEC Cartel	Kuenne, R.E.	10:1,2
A Simplification of the M/M/1 Feedback Queueing Model	Dexter, A.S., Brumelle, S.L.	7:2
Accounting Research, Education and Practice- Conflicts, Compromises or Complements	Sterling, R.R.	4:2
Alternative Policies Towards Frontier Mining Projects with Adverse Social Consequences	Campbell, H., Scott, A.	11:1,2
An Adaptive Information Policy for Management of Chemical Risks in the Environment	Sturdy, J., Nemetz, P.N., Uyeno, D., Vertinsky, I., Vertinsky, P., Vining, A.	11:1,2
An Analysis of General Movement in Stock Prices	Singh, S.P., Krishna, V., Coombs, D.	4:1
An Analysis of Recent Federal Tax Changes Affecting the Canadian Mining Industry	Bernard, J.-T.	11:1,2
An Assessment of the National Energy Program 1980	Willson, B.F.	13:1,2
An Eclectic and Inclusive Approach to Resource Policy Analysis	Clawson, M.	11:1,2
An Econometric Analysis of Positioning	Houston, F.S.	9:1
An Economic Analysis of Oil Self-Sufficiency in Australia	Ulph, A., Folie, M.	12:2
An Evaluation of Organizational Development: Three Phases of the Managerial Grid	Maxwell, S.R., Evans, M.G.	5:1
An Evaluative Model to Identify Weak Products for the Elimination Decision	Locander, W.B., Scamell, R.W.	8:2
An Integrated Simulation Approach to the Analysis of Canadian Energy Policies	Helliwell, J.F., Duncan, B.C.E., Hendricks, K., McRae, R.N., May, G., Williams, D.B.C.	10:1,2

Application of Multi-Attribute Models of Attitude in Marketing	Moinpour, R., Wiley, J.B.	5:2
Arab Oil and International Business: Future Implications	Sherbiny, N.A.	7:1
Assessment of Attitudes Toward Social Responsibilities	Aldag, R.J., Jackson, D.W. Jr.	8:2
Automatic Price Adjustment Clauses and Input Choice in Regulated Utilities	Atkinson, S.E., Halvorsen, R.	12:2
Brand Differentiation: A Methodology for Measurment Advertising	Wortzel, L.H.	1:1
Business Failure Classification in Canada	Altman, E.I., Lavallee, M.Y.	12:1
Can British Columbia's Sustained Yield Units Sustain the Yield?	Chambers, A., McLeod, J.	11:1,2
Canada and the Multinationals: Quiet Alliance Not Silent Surrender	Simmonds, K.	7:1
Canada's Nuclear Dilemma	Edwards, G.	13:1,2
Canadian Contributions to Business Administration Journals, 1970-1974	Thompson, M., Mitchell, V.F.	8:1
Canadian Energy Financing Policy	Quirin, G.D.	10:1,2
Canadian Oil and Gas - Surplus or Shortage?	North, K.	10:1,2
Choosing an Energy Future for Canada	Brooks, D.B.	10:1,2
Comparison of Canonical Correlation and Discriminant Analysis: A Business Research Example	Darden, W.R.	6:1
Consumer Behavior Before and After Purchase	Oshikawa, S.	1:1
Consumer Choice Modeling: Comment and Proposal	Weiss, D.L., Windal, P.M.	8:2
Convergence of Mixed Strategy Solutions of Two Person Zero Sum Games	Berczi, A., Smith, L.A.	3:1

Coping with Ill-Defined Decisions and Problems	Tuggle, F.D., Swinth, R.L., Fegan, C.B.	6:2
Crisis Development and Stra- Corporations	Dunbar, R.L.M., Goldberg, W.H.	9:2
Crisis Responses of Competing Organizations	Khandwalla, P.N.	9:2
Decision Making Under Uncertainty: Empirical Tests of Normative Theory	Tuggle, F.D.	4:1
Determinants of Service Station Closings	Ford, N.M., Ozanne, U.B., Churchill, G.A. Jr.	2:1
Diagnosing Corporate Effectiveness and Susceptibility to Crises	Smart, C.F., Thompson, W.A., Vertinsky, I.	9:2
Differential Strategies in Interchannel Competition	Etgar, M.	8:2
Dividend Policy and the Capital Gains Tax in Canada	Khoury, N.T., Smith, K.V.	8:2
Dividends and Stock Price Behaviour in Canada	Morgan, I.G.	12:1
Dummy Variables: A Practical Aid in Sales Forecasting	Lyon, H.L., Ivancevich, J.M.	1:2
Dynamic Advertising Strategy: A Managerial Approach	Turner, R.E., Neuman, C.P.	7:2
Earnings Forecasting - Investment Analysts Versus Exponential Smoothing Models	Smith, L.D., Murphy, G.J.	8:1
Education Under Siege: Academic Freedom and the Cult of Efficiency	Pedersen, K.G., Fleming, T.	14:1,2
Effective Diversification by Canadian and United States Mutual Funds	Smith, K.V., Khoury, N.T.	4:2
Electric Utility Investment: Excelsior or Confetti?	Lovins, A.	12:2
Electricity Generation from Wood Wastes in British Columbia	Margolick, M., Helliwell, J.F.	13:1,2
Employee Satisfaction and Differences	Burke, R.J.	3:2
Energy Analysis for Energy Policy	Berry, R.S.	10:1,2

Energy and Matter in Mankind's Technological Circuit	Georgescu-Roegen, N.	10:1,2
Energy Crisis - Policy Response	Nemetz, P.N.	12:2
Energy Development versus Environmental Quality	Heffernan, K.D., Lave, L. B.	13:1,2
Energy: Ethics, Power and Policy	Nemetz, P.N.	13:1,2
Energy Policy - The Global Challenge	Nemetz, P.N.	10:1,2
Energy Policy and Consumer Energy Consumption	Dewees, D.	12:2
Energy Policy and Environmental Considerations in Japan	Tsuru, S.	10:1,2
Energy Use and Consumer Behavior. A Framework for Analysis and Policy Formulation	Evans, J.L., Ritchie, J.R.B., McDougall, G.H.G.	10:1,2
Energy: The Future Has Come	Melvin, J.G.	12:2
Environmental Protection in the United Kingdom	Williams, D.	12:2
Estimates of Effective Buying Income Elasticities in Canadian and United States Metropolitan Areas	Lyon, H.L., Burgess, R.C.	6:2
Estimates of Risks	Crouch, E., Wilson, R.	11:1,2
Evaluating Marketing Strategy in a Multiple Brand Market	Lehmann, D.R.	3:1
Evaluating Test Market Results: Buyer Behavior Analysis in Argentina	Farley, J.W., Howard, J.A., Lehmann, D.R.	5:2
Executive Summary (French Translation: Resume de L'Etude)	Smart, C.F., Stanbury, W.T.	9:2
Extended Fisheries Jurisdiction and Distant Water Nations: The Coastal State Perspective	Munro, G.R.	11:1,2
External Policy and Control in Large Scale National Trade Associations	Martin, D.D., Kearney, W.J.	1:1

Faith, Capitalism and Technology	Mishan, E.J.	14:1,2
Feasibility Judgements and Alternative Measures of Benefits and Costs	Banford, N.C., Knetsch, J.L., Mauser, G.A.	11:1,2
Federal Regulation and Public Policy in the Canadian Petroleum Industry: 1958-1975	Baldwin, J.R.	13:1,2
Forecasting Metropolitan Markets: From Art to Science	Walter, G.R.	1:2
Forestry, Technology and Society - their Interdependence	Hillis, W.E.	14:1,2
Functional Professionalism and Decision Making	Liefeld, J.P.	1:1
Further Evidence on the Regulation of Electric Utilities	Kamerschen, D.R., Wallace, R.L.	3:2
Future Energy Use in Residential and Commercial Buildings: Energy Conservation and Economics	Hirst, E., Jackson, J.R.	10:1,2
Government Oil Companies: "Quo Vadis"?	Bell, J.	13:1,2
Historical Return Distribution of Investments in Canadian Bonds: 1950-1975	Khoury, N.T.	12:1
Identifying Ecological Buying Segments Through Attitude Measurement	Kinnear, T.C., Taylor, J.R.	5:2
Incentive Schemes for Encouraging Solar Heating Applications in Canada	Berkowitz, M.K.	10:1,2
Individual Voter Evaluation of Government Programs	Lehmann, D.R.	4:2
Industrial Purchasing Behavior: A Reappraisal	Capon, N., Holbrook, M., Hulbert, J.	4:1
Interprovincial Electrical Energy Transfers: The Constitutional Background	Barry, L.	12:2
Introduction and Overview	Nemetz, P.N.	14:1,2
Introduction et abrege	Nemetz, P.N.	13:1,2

Investment Performance of Canadian Mutual Funds: 1960-1974	Grant, D.	8:1
Judging Mathematical Models in Marketing	Rados, D.L.	5:1
La crise de l'energie et la politique gouvernementale	Nemetz, P.N.	12:2
La politique des ressources: perspectives internationales	Nemetz, P.N.	11:1,2
Land - Our Threatened Resource	Lavkulich, L.M.	11:1,2
Latin American Management Education in 1980. A Growth-Inhibiting Constraint Upon Regional Developments	Safavi, F.	7:1
Limitations of Cognitive Abilities in the Face of Crisis	Holsti, O.R.	9:2
Long-Term Energy Growth in a Conserver Society	Brooks, D.B., Paproski, D.M.	13:1,2
Maintaining Confidence During Prolonged Change: The Case of Energy	Simmonds, W.H.C.	10:1,2
Managerial Role Stress and Coping Responses	Burke, R.J., Belcourt, M.I.	5:2
Managers' Perceptions of Effective and Ineffective Non-Helpers	Burke, R.J., Weir, T.	8:1
Market Efficiency: The Trading of Professionals on the Toronto Stock Exchange	Lawson, W.M.	12:1
Market Line Theory and the Canadian Equity Market	Morin, R.A.	12:1
Market Segmentation: Theory and Research	Lessig, V.P.	3:2
Maximization and Business Behavior	Kamerschen, D.R.	1:2
Measuring Income and Wealth: An Application of the Relevance Criterion	Sterling, R.R.	3:2
Measuring the Effects of Brand Loyalty Behavior	Weiss, D.L., Houston, F.S.	6:1

Meisleman's Error Learning Model in Canada	Dipchard, C.R.	7:2
Meiselman's Error Learning Model: Some Further Canadian Evidence	Carr, J.L., Halpern, P.J., McCallum, J.S.	8:1
Missing Elements in Canadian Energy Policy	Berkowitz, N.	12:2
Myths of Ecological Stability: Resilience and the Problem of Failure	Holling, C.S.	9:2
National Energy R&D Decision Making - Overview of a Methodology	Nemetz, P.N., Uyeno, D.H., Vertinsky, I.	10:1,2
National Strategies to Limit the Industrial Use of Wood to the Sustainable Forest Growth	Hosteland, J.E., Lonnstedt, L., Randers, J.	11:1,2
Note Concerning the Availability of the Study: Some Indices and Rates of Return to Canadian Equity Investment for the period January 1951 to 1967	Rorke, C.H., Love, C.E.	6:1
Observations on Applying Marginal Analysis in Marketing: Part I	Naert, P.A.	4:1
Observations on Applying Marginal Analysis in Marketing: Part II	Naert, P.A.	4:2
Occupational and Life Strains, Satisfaction, and Mental Health	Burke, R.J.	1:2
Oil and the Money Crunch	Aliber, R.Z.	7:1
Oil and the Real Crunch	Levi, M.D.	7:1
On the Amortization of Discounts and Premia on Bond Investments	McCallum, J.S.	9:1
On the Application of Feedback Control and State Variables Theories to Production Inventory Systems	Baram, G.	4:1
On the Measurement of a Person's Status in a Business Organization	Theil, H.	2:2

Only the Naive are Transitive Decision Makers	Pollay, R.W.	2:1
Opportunities for Canadian Energy Policy	Cicchetti, C.J., Reinbergs, M.	10:1,2
Optimal Investments in Geothermal Electricity Facilities: A Theoretic Note	Blair, P., Cassell, T., Edelstein, R.	12:2
Peak Load Pricing of Electricity	Acton, J.P., Mitchell, B.M., Manning, W.G.	10:1,2
Perception of Self, Friend, and Store	Dornoff, F.J., Tatham, R.L.	2:2
Politiques energetiques - le defi mondial	Nemetz, P.N.	10:1,2
Property Rights and the Regulation of Commercial Fisheries	Pearse, P.H.	11:1,2
Proxies and Protest: A Behavioral Approach	Rosenberg, L.J.	5:2
Public Policy, Timber Supplies, and the Canadian-U.S. Forest Products Trade	Zivnuska, J.A.	11:1,2
Reactions to Role Conflict: The Case of the Industrial Salesman	Walker, O.C., Churchill, G.A., Ford, N.M.	3:2
Receiving and Giving Help with Work and Non-Work Related Problems	Burke, R.J. Weir, T.	6:2
Recurring Allocation Decisions and the Theory of the Firm	Neave, E.H., Lerner, E.M.	3:1
Relational Regression	Grassmann, W.K.	5:1
Resource Allocation Issues in the North American Forest Sector	Anderson, F.J.	11:1,2
Resource Depletion and the Welfare of Future Generations: A Short Survey	Fisher, A.C.	11:1,2
Resource Policy: International Perspectives	Nemetz, P.N.	11:1,2
Responding to Crises: Theory and the Experience of European Business	Starbuck, W.H., Greve, A., Hedberg, B.L.T.	9:2

Return to Dividend Changing Stocks on the Toronto Stock Exchange	Charest, G.	12:1
Returns to Splitting Stocks on the Toronto Stock Exchange	Charest, G.	12:1
Shift and Share Analysis: An Approach to Measuring Growth Patterns in Retailing	Mason, J.B., Mayer, M.L., Baker, T.	1:1
Some Attitudes of the Young Blue Collar Worker in Canada	Gray, J.L., Roos, L.L.	6:2
Some Computational Aspects of the M Paper Mills and P Printers Paper Trim Problem	Beged Dov, A.G.	1:2
Some Effects of Internal Versus External Orientations Upon the Relationships Between Various Aspects of Job Satisfaction	Evans, M.G., McKee, D.	2:1
Some Final Comments	Capon, N., Holbrook, M., Hulbert, J.	4:1
Structural Constraints of Organizational Communication Systems	Chen, G.K.C.	2:1
Structure and Information Seeking Personality in Consumer Decision-Making	Ross, I.	3:2
Students in the Community: "Doing It" Through Beachhead College	Wish, J.R.	3:1
Tax Normalization, Regulation, and Economic Efficiency	Berndt, E., Kesselman, J.R., Watkins, G.C.	12:2
Tax Planning in International Transactions: Presentation of the Process and Prediction of Trends and Developments in the 1980's	Yoran, A.	7:1
Testing Stochastic Process Models	Schendel, D.E., Weiss, D.L., Summers, J.O.	5:1
The Aggregate Scheduling Problem	Vitt, L.D.	2:2
The Canadian Economy, 1950-1970	Scott, R.H., Thompson, W.	4:2

The CAPM under Inflation and the Performance of Canadian Mutual Funds	Calvet, A.L., Lefoll, J.	12:1
The Causal Nexus Between Stock Prices and the Money Supply in Canada	Beveridge, S.	9:1
The Development of Canadian Energy Policy 1970-1982 -- One Man's View	Strachan, W.R.	14:1,2
The Distribution of Resource Rents: For Whom the Firm Tolls	Waverman, L.	12:2
The Economic Evaluation of Capital Expenditure Proposals Under Uncertainty: The Practice of Large Corporations in America	Hoskins, C.G., Dunn, M.J.	6:1
The Effect of Confidence Judgements on Perceptual Structure	Bourgeois, J.C., Haines, G.H., Jr.	9:1
The Effects of Firm Performance, Stable Environment	Storey, R.C.	7:2
The Effect of Rates on the Pattern of Industrial Electricity Consumption	Acton, J.P., Hosek, J.R., McKay, D.J.	14:1,2
The Energy Crisis: Economic Policy in a Media Age	Raduchel, W.	13:1,2
The Energy Modeling Forum: Past, Present and Future	Sweeney, J.L., Weyant, J.P.	10:1,2
The Evolution of Marine Fisheries Policy in Canada	Copes, P.	11:1,2
The Expropriation of Natural Resource-Based Investment in the Developing Countries 1960-1976	Kobrin, S.J.	11:1,2
The Feasibility of Tax Induced Price Increases as a Deterrent to Cigarette Consumption	Laughhunn, D.J., Lyon, H.L.	3:1
The Geopolitics of Oil	Knelman, F.	12:2
The Influence of Corporate Control on Dividend Policy	Kamerschen, D.R., Pascucci, J.J.	2:2

The Influence of the Coupon Rate on Corporate Bond Yields	Dipchand, C.R.	6:1
The Interrelationships Among Perceived Risk, Information, and the Acceptable Brand Set	Bettman, J.R., Nakanishi, M.	5:1
The Invisible Hand: Commerce as a Factor in Fisheries Management	Larkin, P.A.	11:1,2
The Marketing Mix Problem as a Special Class of Non-linear Program	Gochet, W., Smeers, Y.	5:2
The Monetary Interest Rate: Inflation Rate Relation	Mumey, G.A.	2:1
The Multinational Enterprise as a Means of Economic Sharing	Behrman, J.N.	7:1
The Multinational Enterprise in Natural Resource Industries: Smoothing the Transition to a New Order	Mikdashi, Z.	7:1
The Political Appropriation of an Open Access Resource	Cross, M.L.	11:1,2
The Politics of Crisis Management in Government: Does Planning Make Any Difference?	Kirby, M.J.L., Kroeker, H.V.	9:2
The Random Walk Hypothesis in the Canadian Equity Market	Rorke, C.H., Wills, I., Hagerman, R.L., Richmond, R.D.	8:1
The Renewable Energy Business Sector in Canada: Structure, Performance and Prospects	Smith, J.G.	10:1,2
The Required Rate of Return and the Cost of Capital	Jolivet, V.	1:1
The Responsibilities of Marketing	Ferber, R.	2:1
The Term Structure of Interest Rates in Canada: The Empirical Evidence	Howe, M.E., McCallum, J.S.	12:1
The Theory of Skewness Preference	Whitmore, G.A.	6:2

The Three-Sided Struggle for Power in Shaping Canadian Petroleum Policy	Laxer, J.	13:1,2
"The Triangle of Domination," The LDC's Answer to the Multinationals	Ball, D.A.	7:1
The Use of Technological Forecasting Techniques in Canada: A Research Note	Dunn, M.J., Harnden, B.M., Maher, P.M.	7:2
The Use of Incentive Contracts in Venture Capital Investments	Knight, R.M.	4:2
The Use of Mass Communication Strategies to Promote Lifestyle Change: The Case of Energy Conservation in Canada	Vertinksy, P.	10:1,2
The Use of DPV in Public Investment Criteria: A Critique	Mishan, E.	11:1,2
The Use of Multiple Scenarios by Canadian Firms	Linneman, R.A., Klein, H.E., Brightmore, R.A.	14:1,2
Thin Trading and Beta Estimation Problems on the Toronto Stock Exchange	Fowler, D.J., Rorke, C.H., Jog, V.M.	12:1
Thinking Small in a Multinational World	Farmer, R.N.	7:1
Time-of-Day Pricing of Electricity Activities in Some Midwestern States	Malko, J.R., Ray, D.J., Hassig, N.L.	12:2
Towards a Coherent Public Lands Management Philosophy	Haigh, J.A., Krutilla, J.V.	11:1,2
Transactions Costs in the Foreign Exchange Market	Mirus, R.	8:1
Transnational Industrial Relations and the Multinational Enterprise	Kujawa, D.	7:1
Trends in Concentration	Kamerschen, D.R.	3:2
TSE Performance on New Seasoned Natural Resource Equity Issues, 1965-69	Kryzanowski, L., Phelan, K.W.	9:1
Uranium and Coal as Low-Cost Energy Sources - The Safety Issue	Siddall, E.	12:2

Valve Neutrality in the Techniques of Policy Analysis: Risk and Uncertainty	Copp, D., Levy, E.	13:1,2
Wood Wastes as an Energy Source for the B.C. Pulp and Paper Industry: Economic Implications and Institutional Barriers	Helliwell, J.F., Cox, A.	10:1,2

SPECIAL LIMITED OFFER

The Logistics and Transportation Review

The only university-based journal in North America dealing specifically with

- Important issues in transport policy
- Managerial problems: How transport can be made more efficient
- New approaches to logistics problems
- Government's role in transportation
- Using quantitative techniques to address transport problems

Published for 17 years in Berkeley and in Vancouver, the L&TR is summarized, referenced and indexed by leading reference services. It is read by executives and scholars throughout the world from Angola to Zanzibar. (It has subscribers in Swaziland, China, and Tasmania, plus many in Europe, the U.S., and Canada.) Demand in the Library of Congress is so heavy that it receives three copies.

The L&TR is widely read and extensively quoted. We want to make it more readily available to officials, executives, and scholars throughout the world. Hence this special offer: Subscribe now and receive absolutely free one of the following books:

Ruppenthal & McKinnell: *Business Logistics in American Industry* (regularly $12.95)
Plowman: *Elements of Business Logistics* (regularly $12.95)
Smith: *Market-Place Trade: Periodic Markets, Hawkers, and Traders* (regularly $15.00)
Ruppenthal & Stanbury: *Regulation, Competition and the Public Interest* (regularly $15.00)
North: *Transport in Western Siberia — Tsarist and Soviet Developments* (regularly $22.00)
Ruppenthal and Keast: *The British Columbia Railway* (regularly $15.00)

Money back guarantee. If for any reason the Review does not meet your expectations, just return the copies for a full refund. The free book is yours to keep in any case.

Circulation Manager
The Logistics and Transportation Review
University of British Columbia
Vancouver, B.C., Canada V6T 1W5

☐ Check for $28 is enclosed for one-year subscription. ☐ Check for $75 is enclosed for a three-year subscription. Please send me free the following book:

Name _____

Address _____

(PLEASE INCLUDE POSTAL CODE)